

**VITAL  
VOTERS**

**WHAT'S ON YOUR MIND?**

**MAKE A FILM ON AN ISSUE  
YOU CARE ABOUT**

**PEOPLE'S  
HISTORY  
MUSEUM**

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HISTORY  
MUSEUM**

**PEOPLE'S  
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# MAKE A

# CAMPAIGN FILM

Vital Voters is your platform to let the world know about the issues that matter to young people today. Want to make and submit your own campaign film? Follow these simple instructions to get involved.

As part of the Vital Voters project, People's History Museum (PHM) is putting together a collection of campaign films made by young people about the issues that matter to them. The best films will go live on PHM's website as part of a gallery of Vital Voters campaigns.

You could win an iPad and the chance to have your film shown at People's History Museum – the national museum of democracy.

It's a great way to make the world pay attention to the issues that matter to you.

# VITAL VOTERS



YOU COULD WIN AN IPAD!



ISSUES LIKE...



MENTAL HEALTH?



RACISM?



PLASTIC WASTE?



WE CALL ON YOU, THE

VITAL  
VOTERS

OF THE FUTURE...



TO CREATE A FILM

OF NO MORE THAN 3 MINUTES

TO LET THE  
WORLD KNOW

WHAT MATTERS TO YOU

# HINTS

## & TIPS

*Make a storyboard >*



- 1 Think of a subject** you're passionate about. It could be mental health, racism, plastic waste, whatever you want to tell the world about.
- 2 Write a basic script** which tells your story in the most interesting way.
- 3 Make a storyboard** – draw some boxes and fill them with simple sketches of what you want to happen at key points during your film.
- 4** Do you want to **add sound effects**, a voiceover and music? Why not try recording your own?

### For more hints and tips

Need some inspiration? Check out the gallery of Vital Voters campaign films [here](#).

Watch this [two minute video](#) for tips on making your film.

Watch this short [video tutorial](#) (submitted by a young contributor) about how to make a stop motion animation using just a smartphone and free app.

For further information, please email [vitalvoters@phm.org.uk](mailto:vitalvoters@phm.org.uk)

**GET CREATIVE**

# VITAL VOTERS





# WHAT YOU NEED TO DO

- 1 Use your smartphone or tablet to create a film no longer than **three minutes** in length.
- 2 **Submit your film** by filling in the submission form and uploading your file.
- 3 The closing date for entries is **Friday 18 December 2020 at 5.00pm.**

**And that's it. Dead easy. Good luck, we can't wait to see what you come up with!**



*< Get filming*

**GET INVOLVED**

**VITAL  
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# STAYING SAFE ONLINE

- If you are under 16 years old, you will need to ask a parent or guardian for permission to take part.
- Don't give personal information in your film such as your school or contact details.
- Don't use your full name in your film. Use first names or nicknames only.
- If you don't want to appear on camera, use other techniques such as animation or photo montage to create your film.
- If your film is shown on PHM's website, you can ask us to take it down if you change your mind.

For further information, please email  
**[vitalvoters@phm.org.uk](mailto:vitalvoters@phm.org.uk)**

**Terms and conditions** apply.

**VITAL  
VOTERS**



WITH THANKS TO UK PARLIAMENT



# VITAL VOTERS

THE PAST, PRESENT AND FUTURE OF DEMOCRACY

**[PHM.ORG.UK/VITAL-VOTERS](http://PHM.ORG.UK/VITAL-VOTERS)**