

Trading Company

PHM's Trading Company is a wholly owned subsidiary, governed by a Board of Directors, which gifts its profits back to the charity.

The Board of Directors provides governance over the commercial activity that supports the museum's charitable aims and financial sustainability. The Board of Directors provides scrutiny and oversight of commercial strategy, considers new business and opportunities, and considers how the Trading Company can support and inform the strategy set by the Board of Trustees.

Person specification

Trading Board is currently recruiting directors with expertise and experience in any of the following areas:

- e-commerce,
- digital marketing,
- filming and production,
- Inward tourism – particularly with links in the Greater Manchester city region

We need a Board of Trustees with **varied and diverse backgrounds, experiences, and skill sets**, who are committed to ensuring that the organisation can deliver on its vision, mission and aims. Applications are welcome from everyone who matches the essential criteria.

Essential

- Knowledge/understanding of PHM and its work, and ability to demonstrate or empathise with its mission and values
- Ability to think strategically and/or creatively to help drive innovation and change

- Good knowledge of relevant networks in Manchester/North West England
- An understanding of both the role cultural venues can play and the potential opportunities for delivering economic growth to the region
- Demonstrable commitment to diversity, equity, and inclusion
- An understanding of the purpose and role of a Board of Trustees and an ability to work constructively with fellow Trustees and wider stakeholders
- Ability to act as a visible ambassador and advocate for PHM, including confidence in supporting fundraising events, and engaging with major partners, donors, and supporters

Terms of appointment

Terms of appointment are based on three year terms, up to a maximum of three terms (nine years in total).

Time commitment

Directors are required to attend the four Board meetings held each year; one meeting is held at PHM in Manchester and three take place online via MS Teams.

Outside of formal meetings, directors are requested to offer expertise and advice, support to specific projects and attend events offering advocacy for the museum. This time commitment will not exceed 5 days each year.

To be effective, Directors need to commit the necessary time to read and respond to relevant papers in advance of meetings. Directors may also be asked to undertake training, either to align with PHM's organisational priorities or to develop relevant skills and knowledge required to fulfil the role.

Application

If you would like to apply, please return the following information by email to hr@phm.org.uk:

- CV
- Supporting statement of no more than two sides of A4, setting out how you meet the person specification criteria

To arrange an informal chat with either a Director or a member of our Senior Leadership Team, please contact hr@phm.org.uk.